Onslow Junior Football Club
Photography & Media Consent Policy

Constitution alignment: This policy is a bylaw/policy made under clause 14 of the OJFC Constitution. It is binding on Members. If there is any inconsistency, the Constitution and applicable Capital Football / New Zealand Football regulations and rules prevail.

Status: Current
Version: 1.0
Approved by: Executive Committee
Approval date: 02 / 11 / 2026
Next review date: 2027
Policy owner: Executive Committee

1. Purpose

Onslow Junior Football Club (OJFC) uses photography and video to celebrate participation, build club community, support coaching and development, and promote club programmes and events. This policy sets clear rules for how images are captured, used, stored and shared, and how consent is obtained and respected, with child wellbeing as the priority.

2. Scope

This policy applies to photography and video involving OJFC participants at:

- Training sessions, matches, tournaments, holiday programmes and club events.
- Online communications and social media where OJFC content appears.
- All official OJFC channels (website, newsletters, social media, photo galleries).

It applies to OJFC volunteers and officials, parents/caregivers and spectators, and any external photographers or media engaged by the club.

3. Principles

- Child wellbeing and safeguarding come first.
- Informed consent must be obtained and respected.
- Children should not be unnecessarily identifiable.

- Images must be appropriate and respectful.
- Privacy preferences and opt-outs will be honoured wherever reasonably practicable.

4. Consent model

4.1 Consent via registration

OJFC will collect photography and media consent preferences from parents/caregivers during player registration using Friendly (or another club-approved system). These preferences will be recorded and made available to relevant club officials.

4.2 Consent options

Caregivers may choose one of the following in relation to 'social media permission' when registering:

- Yes
- No

4.3 Changing or withdrawing consent

Consent can be changed or withdrawn at any time by contacting the club or updating preferences in Friendly Manager. OJFC will act on changes as soon as practicable and will remove images from club-controlled platforms where reasonably possible.

5. Appropriate and inappropriate content

5.1 Permitted use

- Team and group photos (where consent allows).
- Action shots during play or training.
- Prizegiving, tournaments and club events.
- Promotion of OJFC programmes and activities.

5.2 Not permitted

- Images taken in changing rooms, toilets or private areas.
- Images focusing on injuries, distress or embarrassment.
- Images paired with personal details that could identify or locate a child.
- Any content that could reasonably be considered unsafe or inappropriate.

6. Publishing standards

When publishing images or video, OJFC will:

- Avoid publishing full names of children alongside images.
- Avoid tagging children or linking to personal profiles.
- Prefer group images where practicable.

- Moderate official channels and remove inappropriate comments or content where possible.

7. Storage, retention and access

- Images and video will be stored on club-approved systems with restricted access.
- Content will be retained only as long as required for legitimate club purposes.
- Reasonable requests for removal will be considered, particularly where safety or privacy concerns exist.

8. Expectations for parents, caregivers and spectators

- Photos and video taken by families are for personal use only.
- Do not post images of other children publicly without consent.
- Respect any “no photography” requests communicated by the club.
- Never take photos or video in changing rooms or private areas.

9. External photographers and media

Where OJFC engages photographers or invites media, they must comply with this policy. OJFC will provide a clear brief on acceptable behaviour, consent requirements, storage and publication arrangements.

10. Breaches

Breaches of this policy may be managed under the Club’s Code of Conduct, Discipline/Misconduct Policy, Complaints Policy, or Safeguarding Policy, depending on the nature and seriousness of the issue.

11. Review

This policy will be reviewed every two years, or earlier if club practices or safeguarding guidance changes.