

Onslow Junior Football Club Strategic Plan 2021-2026



Our Purpose: Nurturing the football community for all – supported by the Onslow Way

Our Strategic Priorities

Football for all

- Maximising the experience for all (players, coaches, managers, referees, volunteers and the parents)

Developing talent

- Providing the supportive environment for committed, passionate players to thrive
- Strengthen capability for the coaches, referees and all those that support the players

Growing girls football

- Encouraging player participation and development

Building a strong, resilient and sustainable club

- Expanding the opportunities available to our members without raising fees through existing and new partnerships across the wider community

Our Values

Respect

- Everyone involved is valued and respected
- Experiment, try new things – its ok to fail

Inclusive

- Every player is an important part of the team
- Equal opportunity for all to participate

Supportive

- We encourage each other
- We work together for shared outcomes across the Onslow and broader football community

Enjoyment

- Football is fun

Football for all - actions

- Develop guidance for coaches on player rotation
- Determine how to implement dispensation guidelines (e.g. to enable playing with friends)
- Employ a paid coaching coordinator for the First Kicks programme
- Develop opportunities for players to referee, mentor and coach
- Host one of the Capital Football Festivals
- Explore Onslow holding a club fun day
- Explore the Onslow hub concept at tournaments
- Explore options to better acknowledge volunteer efforts through the season
- Investigate feasibility of extending club to include U17 and U19 teams

Developing talent - actions

- Increase the number of Onslow members in referee training
- Develop and publish refereeing guidance for parents
- Develop specific coaching approaches for the different age-groups
- Develop and implement a pre-season coaching programme
- Develop and implement an in-season coaching programme
- Publish clear Onslow pathway guidelines

Growing girls football - actions

- Target promotion of Onslow club to attract and retain more girls in the club
- Attract more women coaches to Onslow club
- Consider holding women only coaching courses

Building a strong, resilient and sustainable club - actions

- Redesign Onslow logo and brand
- Develop a funding approach to increase revenue without raising fees
- Review governance role of committee (including role, function and membership)
- As part of governance review consider implementing a funding role on committee
- Provide mentoring for key roles such as coaches and grade coordinators
- Extend the enrolment process to include detail on strategic direction, values and key role requirements)
- Investigate alternative club venues

